



# Florida School Nutrition Association

## State Plan of Action 2023 -2024

**Mission:** To advance child nutrition programs that promote wellness and academic success, while promoting leadership opportunities to members.

### **Area of Focus: Voice of School Nutrition**

We have a clear and well understood Advocacy message at the State and Local Levels.

We promote and recognize the professional persona of school nutrition staff.

### Initiatives:

1. Advocacy begins at the school level; celebration events promote the importance of the school meals programs and the professional who provide school meals.
  - a. Action Steps:
    - i. Celebrate NSLW, NSBW, SLH Day & Week or other cafeteria focused events.
    - ii. Invite at least one local, County or State elected official to the event.
    - iii. Send press release to District PIO to announce event, inviting local press to event.
    - iv. Send photos to FSNA office for posting on Facebook & Instagram.
  - b. Resources:
    - i. Template Press Release available from FSNA.
    - ii. Event Planning available from SNA Resources, [School Nutrition Resources - School Nutrition Association](#), [School Lunch Hero Day - School Nutrition Association](#).

### Chapter Initiatives:

- Arrange for a chapter member to attend the Legislative Action Caucus in Tallahassee.
- Solicit a story from one of your schools to highlight the importance of your program. Post it on Facebook or send to FSNA to post.
- Post pictures on Facebook of Chapter Events to include meetings, social events and fundraisers.
- Post School Breakfast and National School Lunch activities on Facebook.



**Area of Focus: Career Development and Growth**

Initiatives:

1. Create opportunities for career development and leadership growth.
  - a. Action Steps:
    - i. Maintain a strong Professional Development Committee that will provide information on SFS training needs.
    - ii. Seek trainers from a variety of sources to create high level educational opportunities at FSNA's education events.
    - iii. Utilize partnership with Nova Southeast University to provide leadership and business educational opportunities.
    - iv. Encourage members to obtain certification at all FSNA events.
    - v. Host the SNS Study Group for FSNA Members to help them prepare for the exam and host the exam to FSNA Members free of charge once per year.
  - b. Resources:
    - i. SNA's Learning Center and online training zone where members can access online courses and webinars on demand.
    - ii. Promote and execute the SNA initiative - Lead to Succeed
    - iii. Nova Southeast University's Executive Leadership course offerings.

Chapter Initiatives:

- Promote the SNA Credentialing study group available through FSNA at chapter meetings and other district wide events.
- Host an event/ meeting that includes an educational component that is fun and different from trainings done in the past.
- Survey chapter members and let FSNA know what kinds of trainings Managers and Employees want and need.



**Area of Focus: Stakeholder Community**

Initiatives:

1. Strengthen and expand relationships with Sustaining Industry Partners by re-instituting the FSNA SIP Advisory Council.
  - a. Action Steps:
    - i. Organize Bylaw Review Task Force.
    - ii. Review and recommend changes to bylaws.
    - iii. Present recommendations to Board and membership.
    - iv. Promote and recognize SIPs throughout the year.
  - b. Resources:
    - i. Current bylaws.
    - ii. SIP Chair and Chair-elect.
2. Strengthen or develop relationships with Allied Organizations focused on ending hunger, child nutrition, professional education, advocacy, and Florida agriculture.
  - a. Action Steps:
    - i. Involve current organizations in events and programs.
    - ii. Network with identified organizations to seek and provide relevant support.
    - iii. Invite new allied organizations to FSNA events.
    - iv. Promote and recognize Allied partners throughout the year.
  - b. Resources:
    - i. Networking events of potential and current partners.
    - ii. FSNA members.

Chapter Initiatives:

- Promote FSNA Scholarships and Grants to members in the district.
- Provide a presentation on the benefits of Chapter participation and FSNA Membership at the beginning of the school year at the district meeting or at individual cafeterias.
- Select and carry out a service project that supports a community organization.
- Host a fundraiser to generate funds to support attendance to FSNA events.
- Send 1 Chapter Chatter submission to FSNA for inclusion in Tidbits.



**Area of Focus: Thriving Organization**

Initiatives:

1. To develop and expand a strong, technology-based infrastructure for all members and staff.
  - a. Action Steps:
    - i. Convene a technology review task force.
    - ii. Review current programs in use at FSNA office for efficiency and collaboration.
    - iii. Review current social media processes.
    - iv. Purchase a multi-posting social media program or engage a social media service.
    - v. Develop on-line learning opportunities and e-learning portal for members.
    - vi. Continue to develop the FSNA app.
  - b. Resources:
    - i. FSNA Office staff.
    - ii. Members.
    - iii. SFS related websites.

Chapter Initiatives:

- Promote and then schedule a meeting to determine if SFS personnel would value having a chapter, what the chapter could do, and if starting or maintaining the chapter is feasible. Report results of meeting to FSNA.
- Encourage or nominate a member from the chapter to run for a position on the FSNA Board of Directors or to serve on an FSNA Committee. Send in the nomination form or help the nominee complete the form to “self-nominate”.
- Educate district leadership on the cost effectiveness and educational and motivational value of the FSNA Leadership Training.
- Ensure that all chapter bank accounts have appropriate signers and the District Director is aware of the account.
- Ensure 990N and Annual Reports are filed in a timely manner.