Mission: To advance child nutrition programs that promote wellness and academic success, while promoting leadership opportunities to members.

Area of Focus: Voice of School Nutrition

INITIATIVE: Offer a variety of educational opportunities to all membership levels and SFS positions.

- > Arrange for a chapter member to attend the Legislative Action Caucus in Tallahassee.
- Solicit a story from one of your schools to highlight the importance of your program. Post it on Facebook or send to FSNA to post.
- > Post pictures on Facebook of Chapter Events to include meetings, social events and fundraisers.
- > Post School Breakfast and National School Lunch activities on Facebook.

INITIATIVE - HOW ARE YOU GOING TO COMPLETE THIS OBJECTIVE?	TARGET DATE	DESIRED OUTCOME	Assigned To	DATE COMPLETED



Areas of Focus: Career Development and Growth

INITIATIVE: Create opportunities for career development and leadership growth.

- > Promote the SNA Credentialing study group available through FSNA at chapter meetings and other district wide events.
- > Host an event/ meeting that includes an educational component that is fun and different from trainings done in the past.
- Survey chapter members and let FSNA know what kinds of trainings Managers and Employees want and need.

INITIATIVE - HOW ARE YOU GOING TO COMPLETE THIS OBJECTIVE?	TARGET DATE	DESIRED OUTCOME	Assigned To	DATE COMPLETED

Area of Focus: Stakeholder Community

INITIATIVE: Strengthen and expand relationships with Sustaining Industry Partners by re-instituting the FSNA SIP Advisory Council.

- > Promote FSNA Scholarships and Grants to members in the district.
- Provide a presentation on the benefits of Chapter participation and FSNA Membership at the beginning of the school year at the district meeting or at individual cafeterias.
- Select and carry out a service project that supports a community organization.
- > Host a fundraiser to generate funds to support attendance to FSNA events.
- > Send 1 Chapter Chatter submission to FSNA for inclusion in Tidbits.

INITIATIVE - HOW ARE YOU GOING TO COMPLETE THIS OBJECTIVE?	TARGET DATE	DESIRED OUTCOME	Assigned To	DATE COMPLETED

Area of Focus: Thriving Organization

INITIATIVE: To develop and expand a strong, technology-based infrastructure for all members and staff.

- Promote and then schedule a meeting to determine if SFS personnel would value having a chapter, what the chapter could do, and if starting or maintaining the chapter is feasible. Report results of meeting to FSNA.
- Encourage or nominate a member from the chapter to run for a position on the FSNA Board of Directors or to serve on an FSNA Committee. Send in the nomination form or help the nominee complete the form to "self-nominate".
- > Educate district leadership on the cost effectiveness and educational and motivational value of the FSNA Leadership Training.
- > Ensure that all chapter bank accounts have appropriate signers and the District Director is aware of the account.
- > Ensure 990N and Annual Reports are filed in a timely manner.

TARGET DATE	DESIRED OUTCOME	Assigned To	DATE COMPLETED
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