



Florida School Nutrition Association

State Plan of Action 2023 -2024

Mission: To advance child nutrition programs that promote wellness and academic success, while promoting leadership opportunities to members.

Area of Focus: Voice of School Nutrition

We have a clear and well understood Advocacy message at the State and Local Levels.

We promote and recognize the professional persona of school nutrition staff.

Initiatives:

1. Advocacy begins at the school level; celebration events promote the importance of the school meals programs and the professional who provide school meals.
 - a. Action Steps:
 - i. Celebrate NSLW, NSBW, SLH Day & Week or other cafeteria focused events.
 - ii. Invite at least one local, County or State elected official to the event.
 - iii. Send press release to District PIO to announce event, inviting local press to event.
 - iv. Send photos to FSNA office for posting on Facebook & Instagram.
 - b. Resources:
 - i. Template Press Release available from FSNA.
 - ii. Event Planning available from SNA Resources, [School Nutrition Resources - School Nutrition Association](#), [School Lunch Hero Day - School Nutrition Association](#).



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Area of Focus: Career Development and Growth

Initiatives:

1. Create opportunities for career development and leadership growth.
 - a. Action Steps:
 - i. Maintain a strong Professional Development Committee that will provide information on SFS training needs.
 - ii. Seek trainers from a variety of sources to create high level educational opportunities at FSNA's education events.
 - iii. Utilize partnership with Nova Southeast University to provide leadership and business educational opportunities.
 - iv. Encourage members to obtain certification at all FSNA events.
 - v. Host the SNS Study Group for FSNA Members to help them prepare for the exam and host the exam to FSNA Members free of charge once per year.
 - b. Resources:
 - i. SNA's Learning Center and online training zone where members can access online courses and webinars on demand.
 - ii. Promote and execute the SNA initiative - Lead to Succeed
 - iii. Nova Southeast University's Executive Leadership course offerings.



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Area of Focus: Stakeholder Community

Initiatives:

1. Strengthen and expand relationships with Sustaining Industry Partners by re-instituting the FSNA SIP Advisory Council.
 - a. Action Steps:
 - i. Organize Bylaw Review Task Force.
 - ii. Review and recommend changes to bylaws.
 - iii. Present recommendations to Board and membership.
 - iv. Promote and recognize SIPs throughout the year.
 - b. Resources:
 - i. Current bylaws.
 - ii. SIP Chair and Chair-elect.
2. Strengthen or develop relationships with Allied Organizations focused on ending hunger, child nutrition, professional education, advocacy, and Florida agriculture.
 - a. Action Steps:
 - i. Involve current organizations in events and programs.
 - ii. Network with identified organizations to seek and provide relevant support.
 - iii. Invite new allied organizations to FSNA events.
 - iv. Promote and recognize Allied partners throughout the year.
 - b. Resources:
 - i. Networking events of potential and current partners.
 - ii. FSNA members.



Area of Focus: Thriving Organization

Initiatives:

1. To develop and expand a strong, technology-based infrastructure for all members and staff.
 - a. Action Steps:
 - i. Convene a technology review task force.
 - ii. Review current programs in use at FSNA office for efficiency and collaboration.
 - iii. Review current social media processes.
 - iv. Purchase a multi-posting social media program or engage a social media service.
 - v. Develop on-line learning opportunities and e-learning portal for members.
 - vi. Continue to develop the FSNA app.
 - b. Resources:
 - i. FSNA Office staff.
 - ii. Members.
 - iii. SFS related websites.