



SCHOOL
NUTRITION
ASSOCIATION

SCHOOL DISTRICT
OWNED MEMBERSHIP

OR

“SDM”

WHAT IS “SDM”?

- State and National memberships that are owned by the district in the name of the individual
- Each employee gets an individual number
- Employee gets all the benefits of an individually owned membership
- Dues are the same
- If employee leaves the district, their **membership** stays with the district
- This **membership** can be transferred to another employee in the same membership category
- SNA will offer the employee that left the option to join again with an individual membership

SDM TODAY

- ▶ Currently, there are 45 states totaling 11,000 members – 22% of SNA memberships
- ▶ Must designate an Administrator – handles memberships including renewals and transfers
- ▶ Renewals are sent twice per year
- ▶ Option to make expiration dates the same
- ▶ Must belong to both state and national
- ▶ Once moving to SDM, you cannot revert back to individual memberships

WHY WE WENT TO SDM

- ▶ Saved money!
- ▶ Confusion on whether to join just state or state and national
- ▶ Employees filled out forms incorrectly – what boxes to check and how much to pay
- ▶ Employees “forgot” to renew
- ▶ Expiration dates could all be the same

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F6

Save money - used to give reimbursements to employees who were certified and attended 2 association meetings. Of course to be certified you have to be a member of the state and national associations. This Came to a lot more money than the cost of a membership.

Fran, 2/28/2013

OTHER REASONS TO SWITCH

- ▶ A way to show your employees that you have a vested interest in them and their professionalism F4
- ▶ Employees may not join because they have to pay for it. If there is no cost to them, they may be more likely to join
- ▶ Employees still have all the rights of an individually owned membership
- ▶ Can use Child Nutrition Program funds to pay for memberships

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CN Funds - see letter in hand out.

Fran, 2/28/2013

FORMS TO USE

- ▶ Multiple Applicant Form – use to add multiple memberships to SDM. Incentive – for every 5 new members per membership category, you get one free (expires December, 2013).
- ▶ State/National Membership Application – use for one or two at a time
- ▶ Transfer Form – use to transfer a membership from one individual to another

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Multiple - Must complete one state/national membership application with Administrator Info.

Fran, 2/28/2013

MORE INFORMATION

- ▶ Review your local chapter bylaws regarding membership. They may need to be revised. F5
- ▶ Yolanda Dillingham at SNA – In charge of SDM. She can provide you with a current membership list.
- ▶ www.schoolnutrition.org – Membership
- ▶ Handouts

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Ellen can give you a membership list to work from if you do not have one. 800-878-8822
Fran, 2/28/2013

QUESTIONS?

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We are the first county in Florida to move to SDM. Hopefully you have found this information helpful.

One other thing, if you decide to move to SDM. Review your local association bylaws on membership. They may need to be revised.

Fran, 2/28/2013